

STRATEGIC PLAN 2026 – 2029

Mission

Rosies is a community of people sharing the Oblate spirit of daring. Inspired by the Gospel and tradition, Rosies reaches out to those most abandoned, to be present with them, offering them experiences of community and belonging.

Guiding Principles

Foster people's self-worth and dignity.

Reach out to people where they are, accepting them as they are and welcoming them into our community.

Standing in solidarity with, and offering hope to those who experience isolation, loneliness and alienation.

Model a more just, Christian and humane society.

Strengthen and Improve Outreach Delivery Model

Strengthen operations including systems improvement; development and expansion of training and professional development across volunteers and staff; growth of volunteer and patron feedback loops and engagement; and updating and improving policies, processes and procedures.

Develop New Outreach Locations to Reach Area in Need of Service

Review, recommend and implement new outreach locations within current footprint and potential new Branch locations.

HeartWorks Program Development

Transition the HeartWorks pilot program into a successful core extension of our current outreach program, supporting a greater number of our patrons to experience the positive impacts that result from employment.

Priorities

Grow our Advocacy

Through Rosies unique position, explore ways to build greater awareness of the needs of those who are experiencing or are at risk of experiencing homelessness and social isolation.

A Permanent Home for Rosies - Friends on the Street

Review options for a permanent location for Rosies headquarters as we continue to build long-term financial sustainability.