ROSIES

Friends on the Street

LONG LUNCH 2027

SHARING FRIENDSHIP SINCE 1987

SHARING FRIENDSHIP CREATES BELONGING

ROSIES
Friends on the Street

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ROSIES
Friends on the Street
THE EVENT

THE EVENT

Thanks to the support of our partners the Rosies Long Lunch has raised $308,000 to support our friends in need over the last three years.

Since the last event we have*:

Recorded more than **38,835** patron interactions (including **974** children)
Shared more than **23,093** hours of friendship
Distributed **2,473** blankets
Served **97,088** cups of coffee/tea/milo

The Long Lunch was vital in helping us deliver this impact.

The Long Lunch will return on Friday 19 March 2027 at Waters Edge Portside.



*Data correct as at 25August 2026.

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MAJOR PARTNER

THE OPPORTUNITY

Major Partner: Limited to 5 partners

Investment: $10,000

Event Experience

- *One premium table of 10 with priority positioning*
- *Opportunity to provide one approved promotional item or brochure per guest*

Brand Recognition

- *Major Partner logo recognition across key Long Lunch marketing and event-day materials, including the event website, signage and printed collateral*
- *Half-page company advertisement in the official event program*
- *Opportunity to display one company pull-up banner at the event*
- *Verbal acknowledgement as a Major Partner during the official event program*

Digital & Communications

- *One dedicated partner acknowledgement on Rosies' social media*
- *Recognition within selected Rosies Long Lunch digital and social media content*
- *Recognition in relevant Long Lunch media and publicity opportunities, where appropriate*





LET'S WORK TOGETHER

TOGETHER, WE CAN CHANGE LIVES.

Lacee Hennessy Overton
Head of Fundraising

overtonl@rosies.org.au

0450 233 709

+61 7 3396 4267

rosies.org.au

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